

TRADE FAIR AND CONFERENCE PARTNERS:



FOOD TECH

EXPO 8. edition

INTERNATIONAL TRADE FAIR FOR FOOD TECHNOLOGY

17-19 | 11 | 2026



www.foodtechexpo.pl/en/

organizer





F  **OD TECH**
EXPO



FOOD TECH EXPO – A HUB OF INNOVATION FOR THE FOOD INDUSTRY

Food Tech Expo is a key event for the food technology sector in Central and Eastern Europe, bringing together manufacturers, machinery suppliers, industry experts and entrepreneurs seeking innovative solutions for the food industry. The fair presents the latest advancements in food processing, packaging, automation, quality control and production logistics.

It is a dynamic platform for knowledge exchange, experience sharing and building business relationships for food producers, technologists, plant owners, production engineers and companies serving the food sector. For anyone looking to stay up to date with market trends, optimise processes and discover the future of food tech, this event is a must-attend.

2026 ESTIMATES:

22 000 m²

Exhibition space

250

Exhibitors

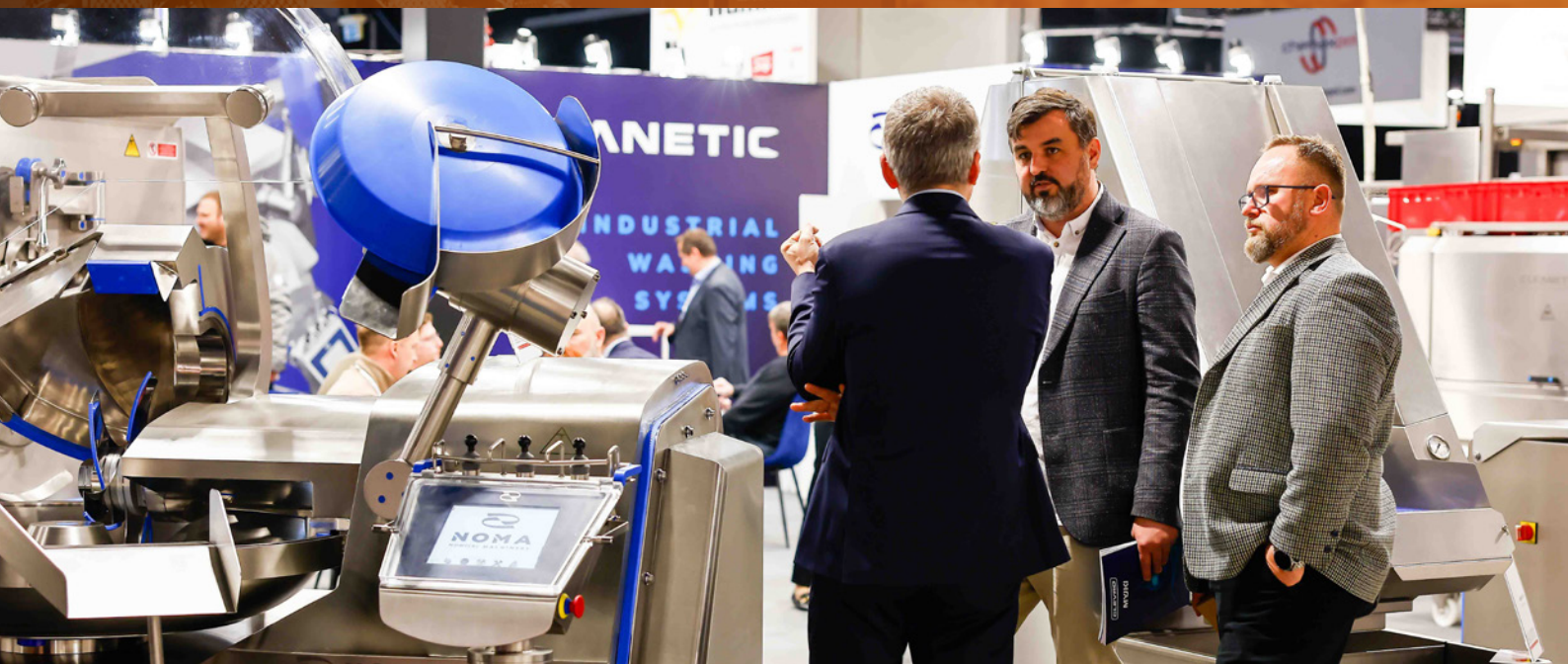
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Conferences



“Our company has been participating in Food Tech Expo from the very beginning. It is a remarkable event, bringing together numerous exhibitors and innovative solutions from the market. Vemag and Promar, our partner, regularly showcase their new products at Ptak Warsaw Expo. The fair is exemplary in terms of organisation. We are highly satisfied with the exhibition floor, which provides excellent conditions for presenting our machines to a wide audience connected with the industry.”

VEMAG
Marianna Kowalczyk,
President of the Management Board



THE LARGEST EXHIBITION SPACE IN EUROPE

17-19 | 11 | 2026

During Food Tech Expo at Ptak Warsaw Expo, an extensive programme of industry events has been planned, together creating one of Poland's most important meeting platforms for the food technology, processing and production sector. In addition to the main event, participants will also have the opportunity to take part in:



exhibitors
65
visitors
3690
exhibition space in m²
10 000

International Trade Fair for Ventilation and Air Conditioning



exhibitors
74
visitors
3940
exhibition space in m²
15 000

Trade Fair for Energy Transformation and Low-Emission Technologies



exhibitors
116
visitors
5840
exhibition space in m²
16 500

International Trade Fair for Ready Packaging



exhibitors
239
visitors
10679
exhibition space in m²
15 000

International Food and Food Industry Trade Fair



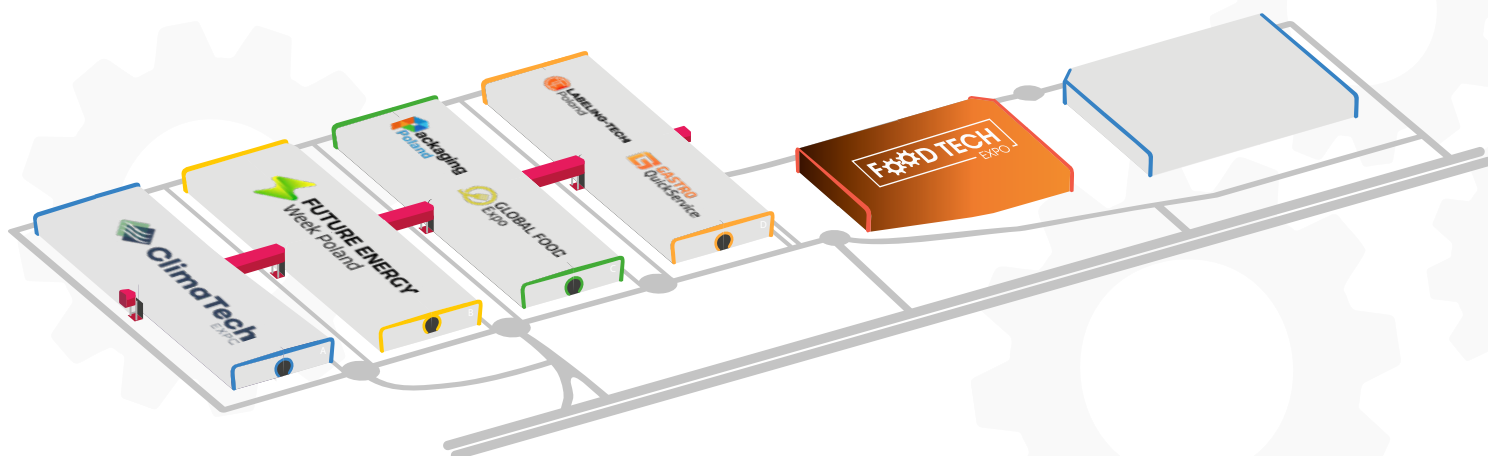
exhibitors
91
visitors
4208
exhibition space in m²
15 000

International Trade Fair for Labeling Technology



exhibitors
89
visitors
3781
exhibition space in m²
15 000

Trade Fair of Technology and Equipment for Quick Service Restaurants



SIMILAR INDUSTRY EVENTS ORGANISED BY PWE



INTERNATIONAL TRADE FAIR FOR PACKAGING TECHNOLOGY AND PACKAGING EQUIPMENT

13 - 15 | 04 | 2027



INTERNATIONAL TRADE FAIR FOR TRANSPORT, FORWARDING AND LOGISTICS

20 - 22 | 04 | 2027



THE LARGEST FOOD TRADE FAIR IN CENTRAL AND EASTERN EUROPE

09 - 11 | 06 | 2026



INTERNATIONAL TRADE FAIR FOR ORGANIC FOOD AND PRODUCTS

17 - 19 | 11 | 2026

EXHIBITOR PROFILE

Food Tech Expo exhibitors will include companies representing the following sectors:

- manufacturers and distributors of machinery for various branches of food processing
- manufacturers of components for food production
- manufacturers of additives for food production
- manufacturers of technological packaging lines
- manufacturers and distributors of food packaging
- companies providing training and consultancy services for the food industry
- suppliers of occupational health and safety products and services
- manufacturers of specialised vehicles for food transport
- banks and leasing companies



TRADE FAIR INDUSTRY SCOPE



Financing



Machinery and equipment for further food processing



Packaging and food packaging lines



Components and additives for food production



Services, research and science



Machinery and equipment, supporting products and accessories



Specialised machinery and technological lines for the food processing sector



Financing

VISITOR PROFILE

- restaurateurs and café owners
- management teams of mass catering facilities
- chefs
- owners and management teams of food and beverage production companies
- chief technologists at food processing plants
- catering company owners

WHAT OUR EXHIBITORS SAY



"PTAK Warsaw Expo is a high-class organiser of trade fairs and conferences. The Polish Chamber of Packaging positively assesses its cooperation with Ptak Warsaw Expo as a reliable partner."

Mgr inż. Krzysztof Niczyporuk
President of the Polish Chamber of Packaging



77%

of exhibitors returned to exhibit at the fair

"Building a strong, positive relationship between the trade fair organiser and the exhibiting company, and supporting them in organisational matters, is essential to avoiding mistakes and fully leveraging the potential of the event."

Jerzy Romaiski
Vice-President



KEY PROFESSIONAL ROLES REPRESENTED

AT FOOD TECH EXPO 2025

The event brings together production and sales specialists, connecting leading companies from the food, technology and automation sectors.



- Director / Manager (41%)**
Decision-makers responsible for technological investments
- Company Owner (39%)**
Owners of facilities, processing plants and production lines
- Technologist (16%)**
Production and optimisation specialists
- Development Specialist (4%)**
Professionals seeking modern solutions

BRANDS PRESENT

AT FOOD TECH EXPO 2025

TRADE FAIR AND CONFERENCE PARTNERS



EXHIBITORS



RESERVE YOUR STAND
+48 518 739 124

+100
EXHIBITORS

VISITOR STRUCTURE

FOOD TECH EXPO 2025

7822

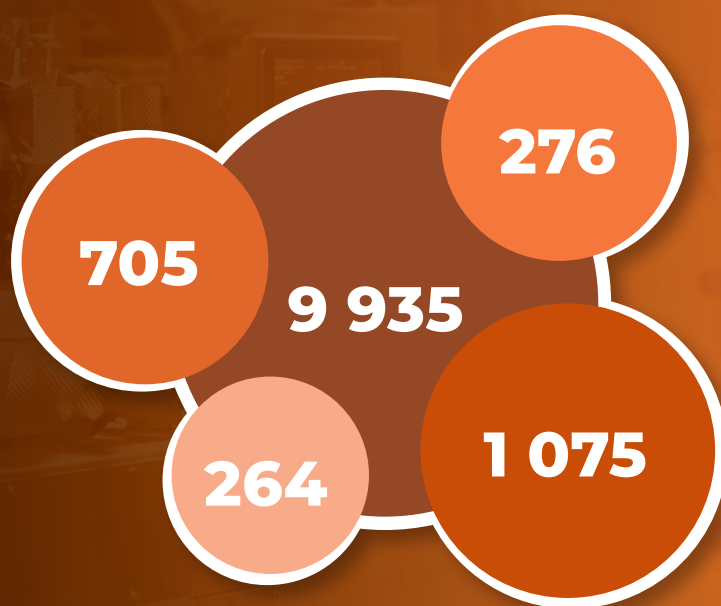
Total number of visitors

POLAND
78%

EUROPE
22%

Germany / Czech Republic / Ukraine / Lithuania / the Netherlands / Italy / France / Turkey / Slovakia / Spain

VISITORS' SECTOR INTERESTS



- Food industry
- Raw materials and components
- Packaging lines and labelling
- Logistics and warehousing
- Specialist transport

MAIN REASONS WHY OUR VISITORS ATTEND:

48% Direct B2B contacts and establishing new business partnerships

56% Participation in presentations and accompanying industry events

37% A comprehensive market overview in one place

54% Discovering launches and product innovations

61% Investment purchasing and procurement decisions



BENEFITS OF PARTICIPATING IN INDUSTRY TRADE FAIRS

1

GUARANTEE OF ESTABLISHING NEW BUSINESS CONTACTS

Participation in trade fairs is an opportunity to gain contacts with key companies in Poland and Europe.

2

ACCOMPANYING EVENTS

High-quality conferences provide substantive support and complement the trade fair offer.

3

COMPREHENSIVE EXHIBITOR SERVICE

A dedicated account manager provides full organizational support, from the stand to logistics.

4

CONVENIENT PARTICIPATION CONDITIONS

Flexible payment options allow for stress-free preparation for participation in the event.



GENERATE REVENUE
directly on-site and close contracts.



MEET HUNDREDS OF DECISION MAKERS
and future business partners.



PRESENT YOUR PRODUCTS AND INNOVATIONS
to a selected group of visitors.



INCREASE YOUR BRAND RECOGNITION
and generate new, high-quality leads.



INTERNATIONAL REACH: establish new partnerships with companies from Poland and Europe.

FULL SERVICE IN ONE PLACE

Focus on what matters most—your business. We'll take care of the rest. Our comprehensive service package removes the burden of time-consuming trade fair preparations, allowing exhibitors to participate with ease and efficiency.



GUARANTEED COMPLETE TRADE FAIR STANDS — implementation from A to Z in one place.



Individually tailored booth designs.

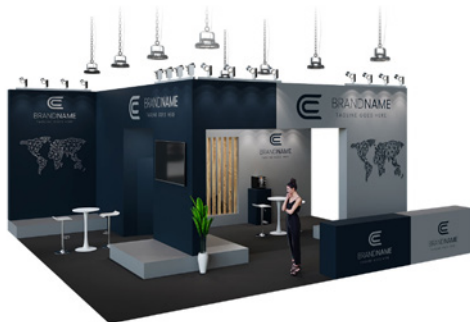


A simple booth reservation system + convenient payments even up to 30 days before the trade fair.



MARKETING PACKAGE
A ready marketing package with VIP invitations for your guests!

WE PROVIDE STAND CONSTRUCTION SERVICES

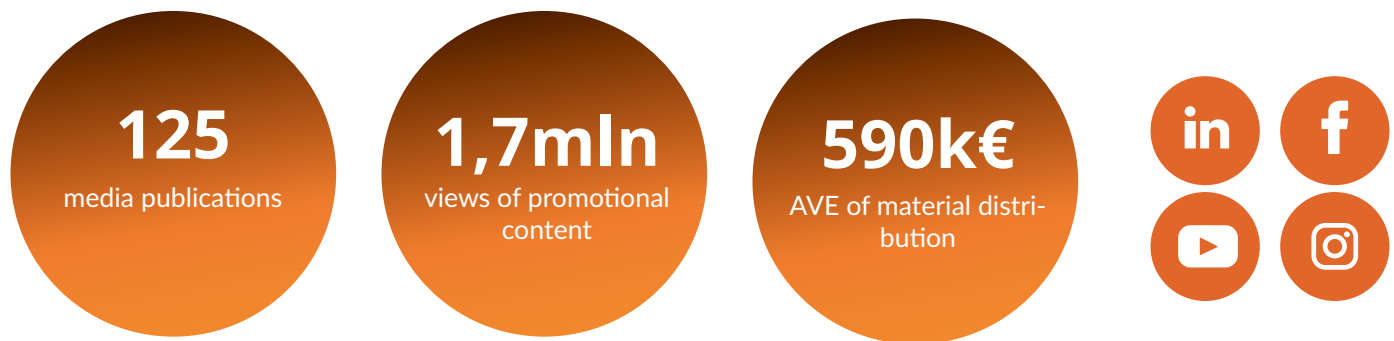


MARKETING & PR

We run an integrated marketing and PR campaign for Warsaw Food Tech at Ptak Warsaw Expo, designed to reach key decision-makers across the food technology, processing, food production, packaging and automation sectors – professionals responsible for purchasing, plant modernisation, process development and the implementation of innovative solutions.

Our activities include cooperation with industry organisations, advertising campaigns, expert articles and editorial materials in leading media, mailing campaigns, intensive online promotion, as well as visibility across social media and direct mail initiatives. In addition, we invest in Google and Facebook advertising to maximise the event's reach and visibility.

PR CONTENT ESTIMATES 2026:



MEDIA PATRONS



INDUSTRY EVENTS HELD AS PART OF THE INTERNATIONAL CONGRESS OF FOOD TECHNOLOGY AND PROCESSING



TRADE FAIR STUDIO

We invite you to the Trade Fair Studio, where a series of exclusive interviews with industry experts and distinguished exhibitors will showcase the latest trends and innovative solutions. In this inspiring setting, market leaders will share their experience and future outlooks, offering valuable insights and expert knowledge. The Trade Fair Studio is also closely linked to the awards ceremony, during which outstanding exhibitors are honored with medals—adding prestige to the event and highlighting the importance of innovation and excellence within the industry.



INSPIRING CONVERSATIONS AND NEW OPPORTUNITIES - THE B2B NETWORKING ZONE AWAITS!

The B2B Networking Zone is a natural extension of the conference, offering participants a unique opportunity to engage in direct conversations with speakers and industry experts. In this dedicated space, attendees can exchange insights, ask questions, and build valuable business relationships in a more informal setting. Join us to deepen your knowledge, continue inspiring discussions from the conference, and establish meaningful connections that can bring tangible benefits to both you and your business.





TRADE FAIR MEDALS

This exceptional event provides a unique opportunity to honour companies whose activities, products and innovative approach play a significant role in the growth and success of the industry and the entire event. The distinctions presented during the fair highlight the role of enterprises that set new directions, raise quality standards and inspire the implementation of new solutions.

For participants, the fair also offers a valuable opportunity to establish meaningful business relationships with award-winning exhibitors. Visitors can explore their innovative products, benefit from expert knowledge and discuss potential areas for cooperation. It is the perfect moment to gain inspiration from pioneering projects and discover companies that are genuinely shaping the future of the industry.



FOOD TECH EXPO FLOOR PLAN

PLAN AS OF 30.04.2026

HALL E

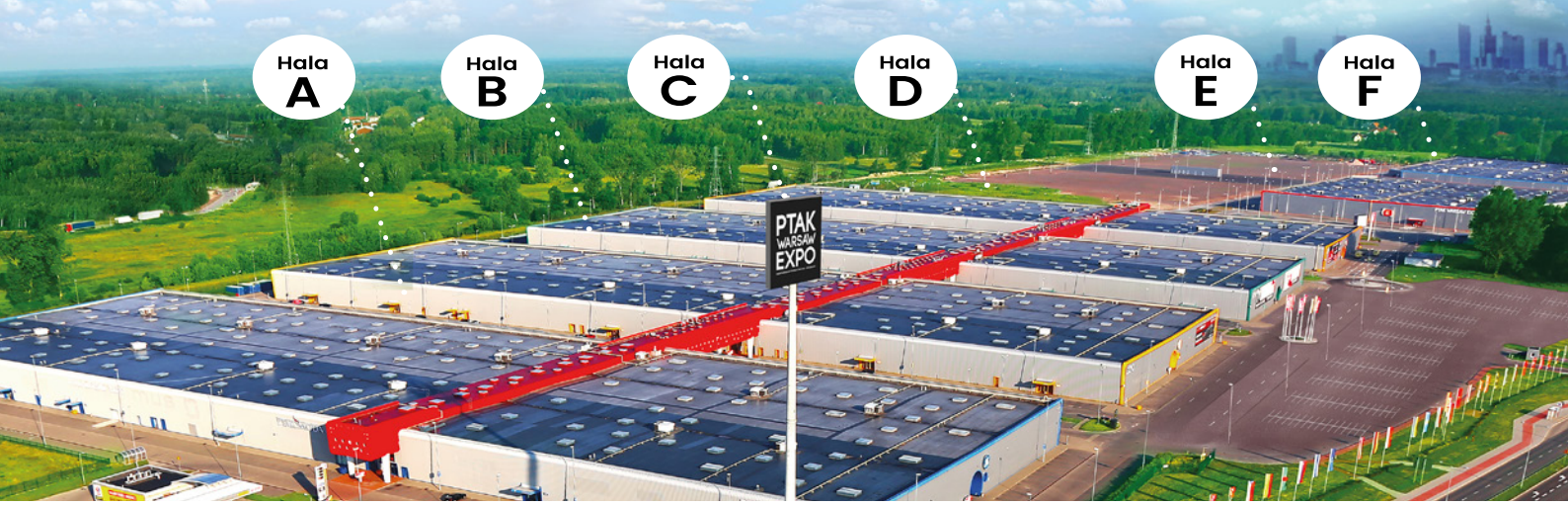
**ONLY 26 STANDS LEFT
FOR THE 2026 EDITION!**

**FOOD TECH
EXPO**



**RESERVE YOUR STAND
+48 518 739 124**





Hala
A

Hala
B

Hala
C

Hala
D

Hala
E

Hala
F

WHO WE ARE

Ptak Warsaw Expo is the largest trade fair and congress center in Poland and Central-Eastern Europe, located in the suburbs of Warsaw.

It offers 153,000 sqm of exhibition space in 6 modern halls and 500,000 sqm of outdoor space. This place is designed for organizing industry trade fair events.



20 000
exhibitors



1 000 000+
visitors



153 000
area in m²



120+
B2B fairs per year



Location

- The region with the largest economic potential in Central and Eastern Europe
- Location at the intersection of European north-south and east-west communication routes (over 100 million inhabitants in Central and Eastern Europe)



Communication

- 10-minute drive to Fryderyk Chopin International Airport
- 15-minute drive to Warsaw city center



Parking

- 15,000 parking spaces, with direct access to the pavilions

warsawexpo.eu

FOOD TECH
EXPO



**RESERVE YOUR
STAND**

**17-19 | 11 | 2026
POLAND, WARSAW**

**PTAK
WARSAW
EXPO**



**UFI
THE GLOBAL ASSOCIATION
OF THE EXHIBITION INDUSTRY**

UFI is the global association of the world's leading trade show organisers and fairground owners, as well as the major national and international exhibition associations. UFI endorses Ptak Warsaw Expo as an organiser of international trade fairs.

CONTACT WITH OUR TEAM

media3@warsawexpo.eu

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Social Media Channels

